

# michael napolitan

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## work experience

**Freelance Work**, Lawrence, KS  
*Web and Print Designer*

2010 – 2011

Sprint.com: Created graphics, web mock-ups, banners, and created new pages for the Sprint Website. Dean King ([deanhking.com](http://deanhking.com)): Redesigned old website and produced new website. Prepared all graphics, buttons, banners, Flash, and HTML for website. Inkwell Strategies ([inkwellstrategies.com](http://inkwellstrategies.com)): Redesigned company brochure using InDesign and Photoshop.

**Hachette Book Group**, New York, NY  
*Manager, Web Graphics and Production*

2008 – 2010

Maintained and updated content of Hachette Book Group website: [www.hachettebookgroup.com](http://www.hachettebookgroup.com). Prepared all graphics, buttons, and banners using Photoshop, Flash, Action script, and XML. Designed websites for New York Times Bestselling authors using HTML, CSS, Flash, and Actionscript. Designed and produced ecards and email newsletters, designed widgets. Worked on a variety of projects in a fast-paced environment.

**HarperCollins Publishers**, New York, NY  
*Web Designer*

2006 – 2008

Maintained and updated content of HarperCollins Children's website: [www.harpercollinschildrens.com](http://www.harpercollinschildrens.com). Prepared all graphics, buttons, banners, Flash, and HTML for website. Designed websites to promote new releases. Used Photoshop to create graphics and layouts, then produced the websites using HTML, CSS, Flash, and Actionscript. Designed and produced ecards and email newsletters.

**HarperCollins Publishers**, New York, NY  
*Assistant Manager, Promotions*

2001 – 2005

Interacted with sales staff to design and produce promotional materials such as catalogs, brochures, and flyers. Conceptualized and produced covers for special edition books. Developed annual budget and kept records of all promotional spending. Managed freelance staff. Solicited printers to ensure best price and quality of all printed materials.

**Global Design Concepts**, New York, NY  
*Designer*

1999 – 2001

Developed art concepts for handbags, backpacks and accessories for clients such as Disney, Warner Bros., Nickelodeon, and Six Flags theme parks. Worked closely with clients to produce exclusive product for their stores and theme parks. Supervised creative development of graphics for line of generic handbags and backpacks. Designed and prepared all artwork for overseas production.

**East End Kids**, New York, NY  
*Graphics Coordinator/Designer*

1998 – 1999

Designed graphics for backpacks featuring characters from Disney, Rugrats, and Warner Bros. Designed bag shapes and chose fabrics for construction.

## computer skills

Expert knowledge of Photoshop, Illustrator, Quark, Acrobat, InDesign, and Dreamweaver. Excellent knowledge of Flash, HTML, XML, CSS, Actionscript, and Javascript on both Macintosh and PC platforms

## education

**Syracuse University**  
Syracuse, NY 1995  
**Bachelor of Arts in**  
**Illustration**