

# Michael A. Napolitan

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## PROFESSIONAL EXPERIENCE

**Hachette Book Group**, New York, NY 2008 – Present  
**Manager, Web Graphics and Production**

- Maintain and update content of Hachette Book Group website: [www.hachettebookgroup.com](http://www.hachettebookgroup.com).
- Prepare all graphics, buttons, banners, Flash, and HTML for website.
- Design micro sites for various authors, imprints and upcoming books.
- Design and produce e-cards, email newsletters, and widgets.

**HarperCollins Publishers**, New York, NY 2006 – 2008  
**Web Designer**

- Maintained and updated content of HarperCollins websites:  
[www.harpercollinschildrens.com/HarperChildrens](http://www.harpercollinschildrens.com/HarperChildrens) and [www.harperteen.com](http://www.harperteen.com).
- Prepared all graphics, buttons, banners, Flash, and HTML for website.
- Designed micro sites to promote new releases.
- Designed and produced e-cards and email newsletters.

**HarperCollins Publishers**, New York, NY 2001 – 2005  
**Assistant Manager, Promotions**

- Interacted with sales staff to design and produce promotional materials such as catalogs, brochures, flyers, and posters.
- Conceptualized and produced covers for special edition books.
- Developed annual budget and kept records of all promotional spending.
- Managed freelance staff.
- Solicited printers to ensure best price and quality of all printed materials. Traveled to printing facility to supervise printing.

**Global Design Concepts**, New York, NY 1999 – 2001  
**Designer**

- Developed art concepts for handbags, backpacks, and accessories for clients such as Disney, Warner Bros., Nickelodeon, and Six Flags Theme Parks.
- Worked closely with clients to produce exclusive product for their stores and theme parks.
- Supervised creative development of graphics for line of generic handbags and backpacks.
- Consistently created new designs according to trends in the marketplace.
- Designed and prepared all artwork for overseas production.

**East End Kids**, New York, NY 1998 – 1999  
**Graphics Coordinator/Designer**

- Designed graphics for backpacks featuring characters from Disney, Rugrats, and Warner Bros.
- Designed bag shapes and chose fabrics for construction.
- Responsible for the transfer of artwork for production overseas.

**Pyramid Handbags**, New York, NY 1996 – 1998  
**Designer**

- Designed graphics for backpacks and handbags featuring characters from Disney, Warner Bros., MGM Studios, & Lucasfilm.
- Worked with sales staff to design innovative and fashionable bag shapes.

## EDUCATION

**Syracuse University**, Syracuse, NY 1995  
**Bachelor of Arts in Illustration**

## COMPUTER SKILLS

Expert knowledge of Photoshop, Illustrator, Quark, Acrobat, InDesign, and Dreamweaver. Excellent knowledge of Flash, HTML, CSS, and Javascript on both Macintosh and PC platforms.